

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Catherine Warburton, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Michael Bloomberg

Authorized committee:

Mike Bloomberg 2020, Inc.

Agency requesting time (and contact information):

☐ N/A Assembly

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

President

Date of election:



General



Primary

Date varies by state

Treasurer of candidate's authorized committee:

Hayden Horowitz

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <i>Catherine Warburton</i>	Signature: <i>Bob Walden</i>
Name: Catherine Warburton	Name: <i>Bob Walden</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>2/24/2020</i>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Catherine Warburton

Name: Catherine Warburton

Date: 2/14/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

~~2/24/2020~~
2/21/2020**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

622597

Station Call Letters:

WOSF-FM

Date Received/Requested:

2/24/2020

Est. #:

135

Station Location:

Charlotte, NC

Run Start and End Dates:

2/25/2020 - 2/28/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Feb 24, 20
 CONT# 33745158 Mod# Ver# 1 (Last =)
 REP EASTMAN
 TO WOSF-FM (Charlotte-Gastonia-Rock Hill, NC-SC)
 FM ROBERT FRAZZETTO (NY)
 OFF NEW YORK
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019
 BYR Helen Hanratty
 ADV MICHAEL BLOOMBERG FOR PRESIDENT
 PDT BLOOMBERG 135
 FLT Feb 25, 20 - Feb 28, 20

DDS CONT# 0
 C/P/E: / / 135
 SALESPERSON FAX#
 PH #

* REP ORDER COMMENT *

** 2/24/2020 3:22:00 PM: NEW ORDER! PLEASE REACH OUT TO YOUR NEW YORK MANAGER WITH ANY QUESTIONS. PLEASE CONFIRM ASAP. THANK YOU!

** 2/24/2020 3:22:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.TWTF..	6A - 10A	60	2/25/2020 - 2/28/2020	1W	8	\$60.00	8
	1.2	.TWTF..	10A - 3P	60	2/25/2020 - 2/28/2020	1W	8	\$80.00	8
	1.3	.TWTF..	3P - 7P	60	2/25/2020 - 2/28/2020	1W	8	\$75.00	8
	1.4	.TWTF..	7P - 12A	60	2/25/2020 - 2/28/2020	1W	8	\$20.00	8
					** WEEKLY FLIGHT TOTALS **		32	\$1,880.00	

	Mar 20						
SPOTS	32						
CASH	1880.00						
TRADE	0.00						
NSL	0.00						
TOTAL	1880.00						

						TOTAL
SPOTS						32
CASH						1,880.00
TRADE						0.00
NSL						0.00
TOTAL						1,880.00

Feb 24, 20
CONT# 33745158 Mod# Ver# 1 (Last =)
REP EASTMAN

DDS CONT# 0
C/P/E: / / 135

**** Competitive Comments ****

SVC: WI10 MSA ARB

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

ORDER**105.3****K**

Orders
Order / Rev: 622597
Alt Order #: 33745158
Product Desc: BLOOMBERG 135
Estimate: 135/33745158
Flight Dates: 02/25/20 - 02/28/20
Original Date / Rev: 02/24/20 / 02/24/20
Order Type: GENERAL

WOSF-FM
Primary AE: Eastman New York
Sales Office: N-NYC
Sales Region: National

Agency
Name: Katz Media Group
Buying Contact: HELEN HANRATTY
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Michael Bloomberg for President
Demographic: A35+
Product Codes: Political Candidate
Revenue Code 1: AGY
Revenue Code 2: POLITICAL
Revenue Code 3: POL-CAND

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	02/28/20	32	\$1,880.00	\$1,598.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	32	\$1,880.00	\$1,598.00	0.00
Totals	32	\$1,880.00	\$1,598.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eastman New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOSF	02/25/20	02/28/20	M-F AM Drive M-F AM Drive	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-TWTF--	1:00	8	\$60.0001		0.00	NM	8	\$480.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/24/20	03/01/20	-TWTF--	8		\$60.00		0.00						
N 2	WOSF	02/25/20	02/28/20	M-F Midday M-F Midday	CM	10:00 AM-3:00 PM	-TWTF--	1:00	8	\$80.0001		0.00	NM	8	\$640.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/24/20	03/01/20	-TWTF--	8		\$80.00		0.00						
N 3	WOSF	02/25/20	02/28/20	M-F PM Drive M-F PM Drive	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-TWTF--	1:00	8	\$75.0001		0.00	NM	8	\$600.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/24/20	03/01/20	-TWTF--	8		\$75.00		0.00						
N 4	WOSF	02/25/20	02/28/20	M-F Evening M-F Evening*	CM	7:00 PM-12:00 XM	-TWTF--	1:00	8	\$20.0001		0.00	NM	8	\$160.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/24/20	03/01/20	-TWTF--	8		\$20.00		0.00						
													Totals	32	\$1,880.00